

RESOLUTION

WHEREAS the Government of Barbados has recognised that while the cruise industry has been recording significant growth over the last several years, outpacing land-based arrivals, cruise lines are reporting declining consumer interest in Barbados, due to the fact that its product offering, in general, and onshore tour capacity, in particular, has neither diversified nor expanded over the last decade.

AND WHEREAS the Government of Barbados established a National Cruise Development Commission on August 13, 2018 to provide for immediate implementation, a Mission Critical Plan to address the challenges currently facing the cruise sector in Barbados.

AND WHEREAS the Report of the National Cruise Development Commission, entitled “A New Dawn for Cruise Tourism in Barbados”, analyses the cruise tourism industry; examines current global trends in cruise tourism and the Barbados situation and gives recommendations needed to overcome the principal challenges confronting cruise tourism in Barbados.

AND WHEREAS the Report also examines the key infrastructure necessary for the cruise industry to operate at an optimum level including enhancing the Port experience for cruise passengers, improving road infrastructure and the need to improve the overall physical environment which often prevents cruise passengers from visiting tourist attractions or landmarks.

AND WHEREAS the Report provides key strategic approaches to cruise development including looking more closely at the European market, exploring mechanisms for growing summer cruise traffic and prioritizing training.

AND WHEREAS the Report provides recommendations as to how those public sector institutions involved in the cruise industry can play pivotal roles as intermediaries between the policy makers and private sector operators, so as to ensure that an appropriate regulatory mechanism is in place to facilitate the business community.

AND WHEREAS It is intended that the recommendations put forward by the Commission will contribute to a sustainable increase in the cruise industry-related economic benefits for Barbados.

AND WHEREAS the Cabinet on May 30, 2019 agreed that the Final Report submitted by the National Cruise Development Commission entitled “A New Dawn for Cruise Tourism in Barbados” be laid in Parliament.

BE IT RESOLVED that the Parliament of Barbados take note of the Final Report of the National Cruise Development Commission.

APPROVED by the House of Assembly this day of 2019

Speaker

APPROVED by the Senate this day of 2019.

President