

Financial Statements of

BARBADOS TOURISM PRODUCT AUTHORITY

March 31, 2015



BARBADOS TOURISM PRODUCT AUTHORITY

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Barbados Tourism Product Authority

Report on the Audit of the Financial Statements

Qualified Opinion

We have audited the financial statements of Barbados Tourism Product Authority (“the Authority”), which comprise the statement of financial position as at March 31, 2015, the statements of revenue and expenditure, deficit and cash flows for the period then ended from September 1, 2014 (date of formation) to March 31, 2015, and notes, comprising significant accounting policies and other explanatory information.

In our opinion, except for the effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Authority as at March 31, 2015, and its financial performance and its cash flows for the period then ended in accordance with the International Financial Reporting Standards.

Basis for Qualified Opinion

The Authority incorrectly excluded invoices from accounts payable and operational expenses. In addition, as a result of an inadequate filing system, certain invoices to support the balances in accounts payable and expenses could not be located. We were unable to obtain sufficient appropriate audit evidence about the balances for accounts payable and operational expenses. Consequently, we were unable to determine whether any adjustments to these amounts, the excess of expenditure over revenue and deficit were necessary.

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Authority in accordance with International Ethics Standards Board for Accountants International Code of Ethics for Professional Accountants (including International Independence Standards) (IESBA Code) together with the ethical requirements that are relevant to our audit of the consolidated financial statements in the Barbados and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

INDEPENDENT AUDITORS' REPORT, CONTINUED

**To the Board of Directors of Barbados Tourism Product Authority,
continued**

Report on the Audit of the Financial Statements, continued

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Authority's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Authority or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Authority's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

INDEPENDENT AUDITORS' REPORT, CONTINUED

**To the Board of Directors of Barbados Tourism Product Authority,
continued**

Report on the Audit of the Financial Statements, continued

Auditors' Responsibilities for the Audit of the Financial Statements, continued

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Authority's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Authority to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

INDEPENDENT AUDITORS' REPORT, CONTINUED

**To the Board of Directors of Barbados Tourism Product Authority,
continued**

Report on the Audit of the Financial Statements, continued

Other Matter

This report is made solely to the Authority's Board. Our audit work has been undertaken so that we might state to the Authority's Board those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Authority and the Authority's Board, for our audit work, for this report, or for the opinion we have formed.

Chartered Accountants
Bridgetown, Barbados
September 30, 2021

BARBADOS TOURISM PRODUCT AUTHORITY

Statement of Financial Position

As at March 31, 2015

(Expressed in Barbados Dollars)

	<u>Notes</u>	<u>2015</u>
Assets		
Current Assets		
Accounts receivable	5	\$ <u>12,348</u>
Total Assets		\$ <u><u>12,348</u></u>
Liabilities and Deficit		
Current Liabilities		
Accounts payable and accrued liabilities	6	\$ 200,410
Due to related party	7	<u>1,302,791</u>
Total Liabilities		<u>1,503,201</u>
Equity		
Deficit		<u>(1,490,853)</u>
Total Liabilities and Deficit		\$ <u><u>12,348</u></u>

See accompanying notes to financial statements.

Approved on behalf of the Board:

..... **Chairman**

..... **Chief Executive Officer**

BARBADOS TOURISM PRODUCT AUTHORITY

Statement of Deficit

For the 7 month period ended March 31, 2015

(Expressed in Barbados Dollars)

	<u>2015</u>
Excess of expenditure over revenue	\$ <u>(1,490,853)</u>
Deficit end of period	\$ <u><u>(1,490,853)</u></u>

See accompanying notes to financial statements.

BARBADOS TOURISM PRODUCT AUTHORITY

Statement of Revenue and Expenditure

For the 7 month period ended March 31, 2015

(Expressed in Barbados Dollars)

	<u>Notes</u>	<u>2015</u>
Revenue		
Revenue		\$ <u>98,309</u>
Expenditure		
Operational expenses		448,744
National tourism host programme		362,189
Chief Executive Officer's Office		234,839
Customer experience		156,097
Product quality		147,536
Research & product integration		132,793
Innovation and strategy		<u>106,964</u>
		<u>1,589,162</u>
Excess of expenditure over revenue		\$ <u>(1,490,853)</u>

See accompanying notes to financial statements.

BARBADOS TOURISM PRODUCT AUTHORITY

Statement of Cash Flows

For the 7 month period ended March 31, 2015

(Expressed in Barbados Dollars)

	<u>2015</u>
Cash flows from operating activities	
Excess of expenditure over revenue	\$ <u>(1,490,853)</u>
Operating loss before working capital changes	(1,490,853)
Increase in accounts receivable	(12,348)
Increase in due to related party	1,302,791
Increase in accounts payable	<u>200,410</u>
Net cash from (used in) operating activities	<u>-</u>
Net increase (decrease) in cash	-
Cash and cash equivalents – beginning of period	<u>-</u>
Cash and cash equivalents – end of period	\$ <u><u>-</u></u>

See accompanying notes to financial statements.

BARBADOS TOURISM PRODUCT AUTHORITY

Notes to Financial Statements

March 31, 2015

(Expressed in Barbados Dollars)

1. Reporting Entity

The Barbados Tourism Product Authority (BTPA) was formed by an Act of Parliament, the Barbados Tourism Product Authority Act, 2014-2, under the Laws of Barbados.

The BTPA is charged with the responsibility to maintain Barbados' competitiveness in the global tourism market by planning and coordinating continuous improvement in the quality of Barbados' tourism products and services.

The financial statements were approved by the Board of Directors on September 30, 2021.

2. Going Concern

The financial statements are prepared on a going concern basis which contemplates the realisation of assets and the discharge of liabilities in the normal course of business. Due to the economic dependence of the Authority on an annual grant from Government to finance its operations, the going concern assumption is contingent on the continued financial support of Government.

As at March 31, 2015, the Authority had an accumulated deficit of \$1,490,853. Its current liabilities exceeded its current assets by \$1,490,853.

The Authority's operating results and financial position raise significant doubt about its ability to continue its operations in the foreseeable future.

3. Basis of Preparation

(a) *Statement of compliance*

These financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS).

(b) *Basis of measurement*

The financial statements have been prepared on the historical cost basis.

(c) *Functional and presentation currency*

These financial statements are presented in Barbados dollars, which is the Authority's functional currency.

(d) *Use of estimates and judgments*

The preparation of financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised and in any future periods affected.

BARBADOS TOURISM PRODUCT AUTHORITY

Notes to Financial Statements

March 31, 2015

(Expressed in Barbados Dollars)

4. Significant Accounting Policies

The accounting policies set out below have been applied consistently in the period presented in these statements.

(a) *Foreign currency*

Transactions in foreign currencies are translated to the functional currency of the Authority using average exchange rates. Monetary assets and liabilities denominated in foreign currencies at the reporting date are retranslated to the functional currency at the average exchange rate at that date. Foreign currency differences arising on retranslation are recognized in the statement of revenue and expenditure.

(b) *Financial instruments*

Non-derivative financial instruments

Non-derivative financial instruments comprise accounts receivable, accounts payable and accrued liabilities and due to related party.

Non-derivative financial instruments are recognized initially at fair value.

(c) *Impairment*

Financial assets

A financial asset is assessed at each reporting date to determine whether there is any objective evidence that it is impaired. A financial asset is considered to be impaired if objective evidence indicates that one or more events have had a negative effect on the estimated future cash flows of that asset.

Individually significant financial assets are tested for impairment on an individual basis. The remaining financial assets are assessed collectively in groups that share similar credit risk characteristics.

All impairment losses are recognized in the statement of revenue and expenditure. An impairment loss is reversed if the reversal can be related objectively to an event occurring after the impairment loss was recognized.

Non-financial assets

The carrying amounts of the Authority's non-financial assets are reviewed at each reporting date, to determine whether there is any indication of impairment. If any such indication exists then the asset's recoverable amount is estimated.

The recoverable amount of an asset is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a discount rate that reflects current market assessments of the time value of money and the risks specific to the asset.

An impairment loss is recognized if the carrying amount of an asset exceeds its recoverable amount. Impairment losses are recognized in the statement of revenue and expenditure.

BARBADOS TOURISM PRODUCT AUTHORITY

Notes to Financial Statements

March 31, 2015

(Expressed in Barbados Dollars)

4. Significant Accounting Policies, continued

(c) Impairment (continued)

Non-financial assets, (continued)

Impairment losses recognized in prior periods are assessed at each reporting date for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation if no impairment loss had been recognized.

(d) Employee benefits

Termination benefits

Termination benefits are recognized as an expense when the Authority is demonstrably committed without realistic possibility of withdrawal, to a formal plan to terminate employment before the normal retirement date. Termination benefits for voluntary redundancies are recognized if the Authority has made an offer encouraging voluntary redundancy and it is probable that the offer will be accepted and the number of acceptances can be estimated reliably.

Short-term benefits

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided.

(e) Revenue recognition

Revenue is recognized on an accrual basis.

(f) Brochures

The cost of brochures and other promotional literature are expensed in the year of purchase.

(g) New standards and interpretations not yet adopted

The following amendments to standards and interpretations are not yet effective for the period ended March 31, 2015, and have not yet been applied in preparing these financial statements:

- IAS 1 (Amendments) – Disclosure Initiative (effective January 1, 2016)
- IAS16 & IAS 38 (Amendments) – Clarification of Acceptable Methods of Depreciation and Amortisation (effective January 1, 2016)
- IAS 16 & IAS 41 (Amendments) – Agriculture: Bearer Plants (effective January 1, 2016)
- IAS 27 (Amendments) – Equity Method in Separate Financial Statements (effective January 1, 2016)
- IAS 7 (Amendments) – Disclosure Initiative (effective January 1, 2017)
- IAS 12 - (Amendments) – Recognition of Deferred Tax Assets for Unrealised Losses (effective January 1, 2017)
- IFRS 10 & IAS 28 (Amendments) – Sale or Contribution of Assets between an Investor and its Associate or Joint Venture (effective January 1, 2016)

BARBADOS TOURISM PRODUCT AUTHORITY

Notes to Financial Statements

March 31, 2015

(Expressed in Barbados Dollars)

4. Significant Accounting Policies, continued

(g) New standards and interpretations not yet adopted, continued

- IFRS10, IFRS 12 & IAS 28 (Amendments) – Investment Entities: Applying the Consolidation Exception (effective January 1, 2016)
- IFRS 11 (Amendments) – Accounting for Acquisitions of Interests in Joint Operations (effective January 1, 2016)
- IFRS 14 – Regulatory Deferral Accounts (effective January 1, 2016)
- Annual Improvements to IFRS 2012-2014 Cycle - various standards (effective January 1, 2016)
- IFRS 9 – Financial Instruments (effective January 1, 2018)
- IFRS 15 – Revenue from Contracts with Customers (effective January 1, 2018)
- IFRS 16 – Leases (effective January 1, 2019)

The Authority does not believe that the adoption of these standards will have a material financial impact on the financial statements in the period of initial adoption.

5. Accounts Receivable

2015

Accounts receivable, net	\$	<u>12,348</u>
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Accounts receivable relates to amounts due from properties for hotel registration fees.

6. Accounts Payable and accrued liabilities

2015

Accounts payable	\$	137,753
Accrued liabilities		<u>62,657</u>
	\$	<u>200,410</u>

7. Due to Related Party

2015

Due to related party	\$	<u>1,302,791</u>
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Due to related party relates to amounts due to Barbados Tourism Marketing Inc for the settlement of salaries and other operational costs. There are no repayment terms for this amount.

BARBADOS TOURISM PRODUCT AUTHORITY

Notes to Financial Statements

March 31, 2015

(Expressed in Barbados Dollars)

8. Financial Risk Management

The Authority has minimal exposure to the following risks from its use of financial instruments:

- credit risk
- liquidity risk
- market risk

This note presents information about the Authority's exposure to each of the above risks, the Authority's objectives, policies and processes for measuring and managing risk, and the Authority's management of capital.

The Board of Directors has overall responsibility for the establishment and oversight of the Authority's risk management framework.

The Authority's risk management policies are established to identify and analyze the risks faced by the Authority, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Authority's activities.

Credit risk

Credit risk is the risk of financial loss to the Authority if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Authority's receivables from employees and other Government institutions.

Liquidity risk

Liquidity risk is the risk that the Authority will not be able to meet its financial obligations as they fall due. The Authority's approach to managing liquidity is to ensure, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Authority's reputation.

Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates, interest rates and equity prices will affect the Authority's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimizing the return on risk.

BARBADOS TOURISM PRODUCT AUTHORITY

Notes to Financial Statements

March 31, 2015

(Expressed in Barbados Dollars)

9. Financial Instruments

Financial assets of the Authority include accounts receivable. Financial liabilities include accounts payable and accrued liabilities and due to related party.

Exposure to credit, market and liquidity risks arises in the normal course of the Authority's business.

(a) *Credit risk*

Credit risk arises from the possibility that counterparties may default on their obligations to the Authority. The amount of the Authority's maximum exposure to credit risk is indicated in the carrying amounts of its financial assets. At the reporting date there were no significant concentrations of credit risk. The maximum exposure to credit risk is represented by the carrying value of each financial asset at the reporting date.

The carrying amount of financial assets represents the maximum credit exposure. The maximum exposure to credit risk at the reporting date was:

	<u>2015</u>
Accounts receivable, net	\$ <u>12,348</u>

(b) *Foreign currency risk*

The Authority is exposed to foreign currency risk on purchases that are denominated in a currency other than its functional currency. The currencies giving rise to this risk are primarily Pounds Sterling (GBP) and Canadian Dollars (CAD). The Authority does not take any specific measures to mitigate against this risk. At the reporting date, there were no significant concentrations of foreign currency risk.

BARBADOS TOURISM PRODUCT AUTHORITY

Notes to Financial Statements

March 31, 2015

(Expressed in Barbados Dollars)

9 Financial Instruments, continued

(c) *Fair value*

The fair values of accounts receivable, accounts payable and accrued liabilities and due to related party are not materially different from their carrying amounts. The fair values of financial assets and liabilities, together with the carrying amounts shown in the statement of financial position are as follows:

	2015	
	<u>Carrying Amount</u>	<u>Fair Value</u>
Accounts receivable	12,348	12,348
Accounts payable and accrued liabilities	200,410	200,410
Due to related party	1,320,791	1,302,791

Fair value estimates are made at a specific point in time, based on market conditions and information about the financial instrument. These estimates are subjective in nature and involve uncertainties and matters of significant judgment and therefore, cannot be determined with precision. Changes in assumptions could significantly affect the estimates. All non-financial instruments such as deferred revenue are excluded from fair value disclosure. Thus the total fair value amounts cannot be aggregated to determine the underlying economic value of the Authority.

(d) *Liquidity risk*

Liquidity risk is the risk that the Authority will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Authority's approach to managing liquidity is to ensure, as far as possible, that it will have sufficient liquidity to meet its liabilities when they are due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Authority's reputation.

The following are the contractual maturities of financial liabilities:

March 31, 2015

	Carrying amount	Contractual cash flows	6 months or less	6 to 12 months	1 to 2 years	2 to 5 years	More than 5 years
Accounts payable and accrued liabilities	\$ 200,410	200,410	200,410	-	-	-	-
Due to related party	\$ 1,302,791	1,302,791	1,302,791	-	-	-	-

BARBADOS TOURISM PRODUCT AUTHORITY

Notes to Financial Statements

March 31, 2015

(Expressed in Barbados Dollars)

10. Taxation

Under the terms of the Barbados Tourism Product Authority Act, the Authority is not liable for the payment of any income tax or other tax in respect of its income, revenue or receipts, or any part thereof under any law in force in Barbados.

11. Key management personnel compensation

The key management personnel compensation is comprised as follows:

	<u>2015</u>
Senior management	\$ <u>466,625</u>

12. Subsequent Events

a. *Change in operations*

The Cabinet of Barbados mandated the Board of the Barbados Tourism Marketing Inc. (BTMI) to execute the process of transfer of the operations and functions of the Barbados Tourism Product Authority (BTPA) to the BTMI. The transfer of functions of the BTPA into BTMI became effective March 25, 2019.

The transfer included all functions except the regulatory and licensing function conferred by the BTPA Act upon the BTPA, which therefore could not be executed by BTMI as a private Company under the Companies Act Cap. 308.

b. *Write off of intragovernmental debt*

In a letter dated January 31, 2019 issued by the Ministry of Finance, Economic Affairs and Investment, instructions were given to State Owned Enterprises and public bodies to write off all intragovernmental debt prior to September 1, 2018. Such debt includes tax refunds and budgetary transfers which had not been paid at that date.

c. *COVID-19*

On March 11, 2020, the World Health Organization declared the COVID-19 outbreak to be a pandemic, in recognition of its rapid spread across the globe. Management continues to consider the impact of the pandemic.

The full extent of the impact of the COVID-19 outbreak on the financial performance of the Authority will depend on future developments, including the duration and spread of the outbreak, related advisories and restrictions and its impact on the overall economy, all of which are highly uncertain and cannot be predicted.